



2020 Tailgate with Jim Kelly & Friends Sponsorship Opportunities

Event Date: November 12, 2020, 6:30pm ET

Location: Virtual

Levels	Hall of Famer \$12,000	Super Bowl Champion \$6,000	AFC Champion \$2,400	NFC Champion \$1,200	Wild Card \$600
Benefits					
Industry Exclusive Sponsor Recognition	X				
One (1) 2021 Jim Kelly Celebrity Classic Foursome <ul style="list-style-type: none"> One (1) foursome w/ celebrity golfer (Celebrity Draft will take place @ VIP Party) Eight (8) tickets to the VIP Party Company logo displayed at the VIP Party & mention in the program Four (4) golfer gift bags filled with top of the line merchandise One (1) company tee sign Mention on Kelly for Kids website & social media platforms 	X				
Pre-event 15-minute virtual meet & greet with Jim Kelly	X				
Four (4) tickets to the 2021 Jim Kelly Celebrity Classic VIP Party (golf not included)		X			
2-minute pre-taped personal video message from Jim (can be used for an executive meeting, birthday, retirement, or anniversary)	X				
Logo placement on all pre & post event publications	X	X			
Social media acknowledgement on Jim Kelly's accounts (Twitter – 72.5k followers, Instagram – 135k followers)	X				
Social media acknowledgement on Jim Kelly's Twitter (72.5k followers)		X			
Jim Kelly Autographed Football, Helmet & Jersey	X				
Jim Kelly Autographed Football & Helmet		X	X		
Jim Kelly Autographed Jersey				X	
Jim Kelly Autographed Football					X
Hunter's Hope Tailgate Blankets	12	6			
2020 Hunter's Hope "Wonderful" Bear	12	6			
Levels	Hall of	Super Bowl	AFC	NFC	Wild Card

	Famer \$12,000	Champion \$6,000	Champion \$2,400	Champion \$1,200	\$600
Tailgate Party Food Package	12 people	6 people			
Social Media Acknowledgement on all Hunter's Hope Accounts	X	X	X		
Social Media Acknowledgement on Hunter's Hope Facebook page				X	
Logo on the Hunter's Hope Homepage	X				
Logo on the 2020 Virtual Tailgate Webpage	X	X	X	X	X
Logo Included in Evening Sponsor Slideshow	X	X	X	X	X
Verbal recognition at Event	X	X	X	X	X

- For more information, please email Diane at diane@huntershope.org.
- To purchase sponsorships online, please visit <https://www.classy.org/event/2020-tailgate-with-jim-kelly-and-friends/e300917>